



**October 2009 Top Conventions
(with attendance above or near 5,000)**

Total Top October Conventions: 7
Total Expected Attendance: 81,159
Total Direct Economic Impact: \$87,560,000

GlassBuild America: The Glass, Window & Door Expo

9/30/2009 – 10/02/2009
Total Attendance: 5,000
Direct Economic Impact: \$5,800,000
Location: Georgia World Congress Center

MEDTRADE- Connecting the HME Industry- 30th Anniversary

10/12/2009 – 10/15/2009
Total Attendance: 8,500
Direct Economic Impact: \$9,870,000
Location: Georgia World Congress Center

Herbalife

10/16/2009 – 10/18/2009
Total Attendance: 15,000
Direct Economic Impact: \$17,420,000
Location: Georgia World Congress Center

AmericasMart Atlanta Apparel Market

10/17/2009 – 10/20/2009
Total Attendance: 16,284
Direct Economic Impact: \$15,250,000
Location: AmericasMart Atlanta

American Society for Reproductive Medicine 65th Annual Meeting

10/19/2009 – 10/21/2009
Total Attendance: 5,000
Direct Economic Impact: \$5,800,000
Location: Georgia World Congress Center

Ace Hardware Corporation Annual Fall National Show

10/23/2009 – 10/25/2009
Total Attendance: 18,000
Direct Economic Impact: \$20,900,000
Location: Georgia World Congress Center

AmericasMart Atlanta Fall Immediate Delivery Show

10/27/2009 – 10/29/2009

Total Attendance: 13,375

Direct Economic Impact: \$12,520,000

Location: AmericasMart Atlanta

Note: Attendance and economic impact figures are estimates and subject to change